



## **Request for Program Proposals**

### **Background**

SEEDArts is pleased to announce an RFP for its newest project: Rainier Valley Radio | KVRU, a community-based low power FM radio station with programming by, for, and about Southeast Seattle. KVRU's mission is to inform, educate, and entertain through locally created programming.

Rainier Valley Radio | KVRU will launch in the fall of 2017 at 105.7 FM and streaming at [kvrु.org](http://kvrु.org). Southeast Seattle residents will have the opportunity to not only listen to, but also create programming and be involved with broadcasting and operations. The station is a program of SEEDArts. It will have a part-time manager, a Radio Leadership Council (a community advisory board), and will be run by volunteers. The studio is located in the Genesee/Mt Baker neighborhood.

KVRU will offer an eclectic mix of programming, reflective of our diverse community, and will provide a forum for local perspectives on important issues. Programs will focus on public affairs, news, education, community events and services, local arts and culture, and music. KVRU programs shall reflect values of diversity, multiculturalism, and freedom of expression. The station will include multi-lingual programs from diverse populations, as well as programs for youth, seniors and the LGBTQ community.

### **Program Proposals**

KVRU is accepting proposals for radio programs from Southeast Seattle community residents and beyond. Technical expertise is not a requirement as training will be provided. We will give priority to programming that has local content and roots.

### **Proposal Review Process**

Proposals will be reviewed on a rolling basis. If your proposal meets the programming committee's selection criteria, you will be scheduled for an interview and voice test with our Station Manager. If approved, you will be trained on our studio equipment, on-air etiquette, FCC regulations and other procedures. The process depends on the level of your radio experience and how developed the proposed program is; it may take up to six months to complete.

Please use the following form to tell us how your proposed program will meet our mission and programming priorities. You may add up to one additional page if needed. Thank you so very much for your interest in KVRU!

## Program Proposal

Name(s): \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Title of proposed program: \_\_\_\_\_

Please write a brief description of your program (music genres, discussions, what you want your listeners to come away with). What will make your show unique?

What community or organization does your program represent, if any?

Length and frequency of program:

Each program will be \_\_\_\_\_ minutes and/or \_\_\_\_\_ hour(s)

Program will run:    daily        weekly        bi-weekly        monthly

Indicate whether your show will be live or pre-recorded, and the level of production support required:

Live

Pre-recorded

Ready to go

Need access to production studio

Need training (specify: recording, editing, production) \_\_\_\_\_

Previous experience (radio, music, public speaking, cultural programming, etc):

Save your completed form and send to [info@kvrु.org](mailto:info@kvrु.org) or mail to: KVRU Programs, SEEDArts, 5117 Rainier Ave. S, Seattle, WA 98118. Please include samples of your previous or current work if possible. If you have any questions regarding this form or submission process, please email [info@kvrु.org](mailto:info@kvrु.org).